

# Business Sponsorship Opportunity 2011

**NESJA**  
North East Ski Joring Association

# Association Ski Joring Québec



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## Coverage:

*Local and National News*

*Film Documentary's, Books,  
Magazines*

*1000's of Spectators*

## Events Include:

*New London Winter Carnival*

*Newport Winter Carnival*

# NESJA

## Business

## Sponsorship Opportunities

- *International Events*
- *North American Championships*
- *Exciting for Spectators*
- *Multiple Sport Demographics*



# Sponsorship Level per Race

## ***Cash Donation or up to 50% In kind award***

- Official Race Sponsor (3 spots) \$1,000 or above
  - Banner on Front of Jump, (2) Company banner on race fencing
  - Company Logo and race name on T-Shirts - 2 t-shirts and 2 hats
  - Full-page, inside cover of official NESJA Program Booklet
  - 20 public announcements per weekend at sponsored event
  - Allow time for self advertising
  - Logo and hot-link to sponsor's web-site on the NASJA homepage
  - Also area to display product or service in a visible spot
- Race Division Sponsor 1 for each Division \$250 or above
  - Name used in Division Title
  - (2) Company banner on race fencing
  - Company Name and race on T-Shirts - 2 t-shirts
  - Half-page, inside cover of official NESJA Program Booklet
  - 10 public announcements per weekend at sponsored event
  - Hand awards out at end of race (not mandatory)
  - Logo and hot-link to sponsor's web-site on the NESJA homepage
- Anything Goes, Any donation \$100 or above
  - (1) Company banner on race fencing
  - 2 public announcements per weekend at sponsored event
  - Logo and hot-link to sponsor's web-site on the NESJA homepage

# Sanctioned Events

## Eastern, USA

- New London Winter Carnival, NH  
New London Town Common  
January 29th and 30th
- Newport Winter Carnival, NH  
Parlin Field Airport  
February 12th and 13th



**Business Partner Registration Form**  
(Please print clearly)

- Race Sponsor
- Division Sponsor
- Anything Goes Sponsor

Amount \_\_\_\_\_  
Date \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email address: \_\_\_\_\_

website: \_\_\_\_\_

Artwork Supplied (specify) \_\_\_\_\_

Additional Notes:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Please make check payable to NESJA, and mail to: North East Ski Jorring Assoc.*

*1429 King Hill Rd., New London, NH 03257*